Black Friday WooCommerce Store Check

A calm checklist for the weeks before the sale

Caching And Speed

1. **Cart, Checkout and My Account are left out of every cache**
   Check your caching plugin and ask your host about any server-side cache.
2. **Script changes are tested after each one**
   Minifying or combining scripts can affect payment buttons, so test checkout again.
3. **Speed work is finished early**
   Leave time to test after each change instead of changing things in sale week.

Stock And Coupons

1. **Hold stock (minutes) is set on purpose**
   Find it under WooCommerce, Settings, Products, Inventory and choose a number you can explain.
2. **Low stock and out of stock emails are on**
   Confirm the notification address is one someone reads.
3. **Every coupon has a limit and an expiry date**
   Test it in a cart as a customer, then test a cart that should reject it.

Test Order And Hosting

1. **You placed a test order as a stranger**
   Use a private window and a phone, and check the order email and stock count.
2. **You asked your host about sudden traffic**
   Ask what happens if visitors jump for a few hours and who to contact on the day.
3. **Someone owns the store during the sale**
   Name who checks orders, stock and the site, and when.

Want a second pair of eyes on your store? Get in touch before the rush.

www.gilmedia.com/contact/

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